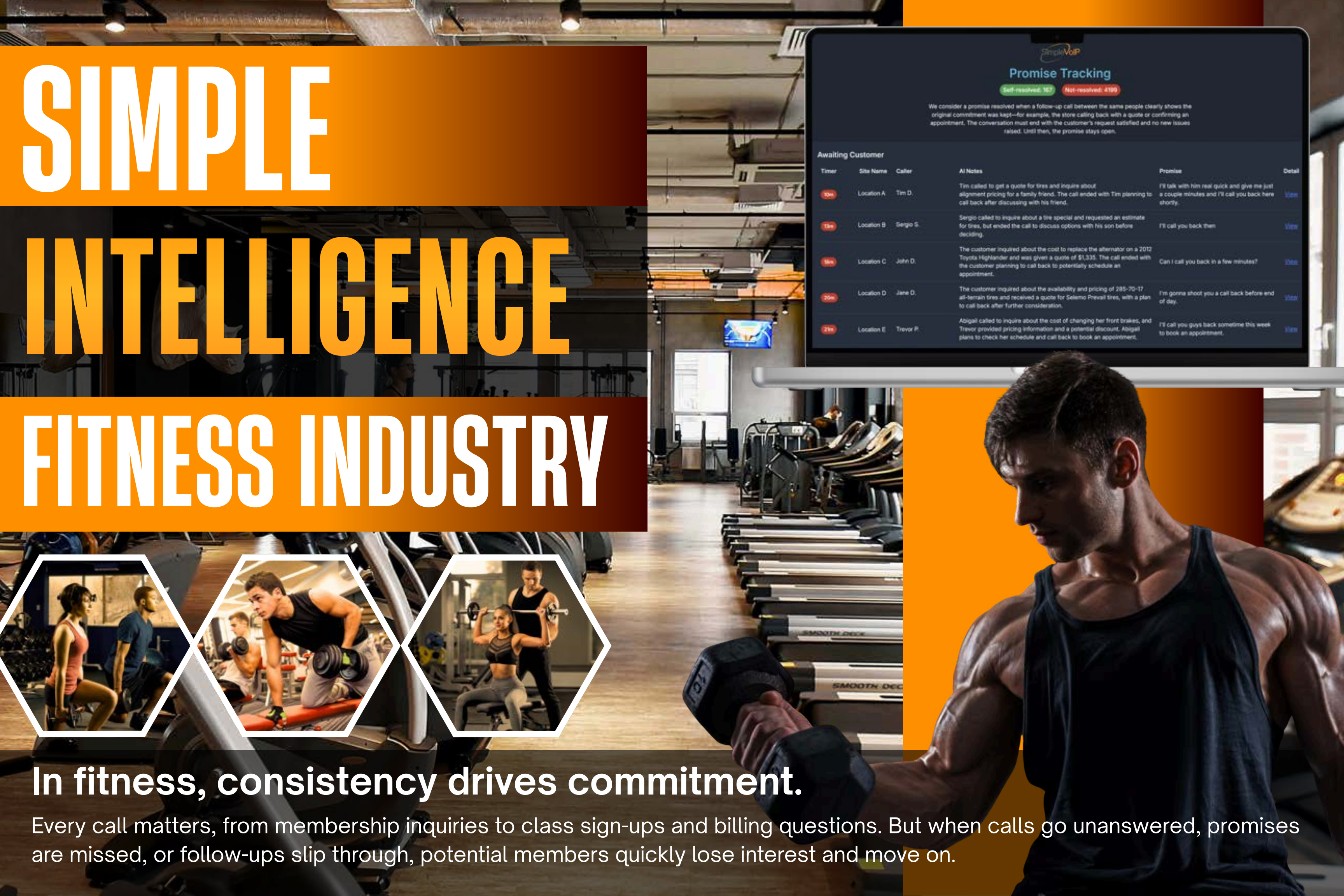




SIMPLE INTELLIGENCE FITNESS INDUSTRY

In fitness, consistency drives commitment.

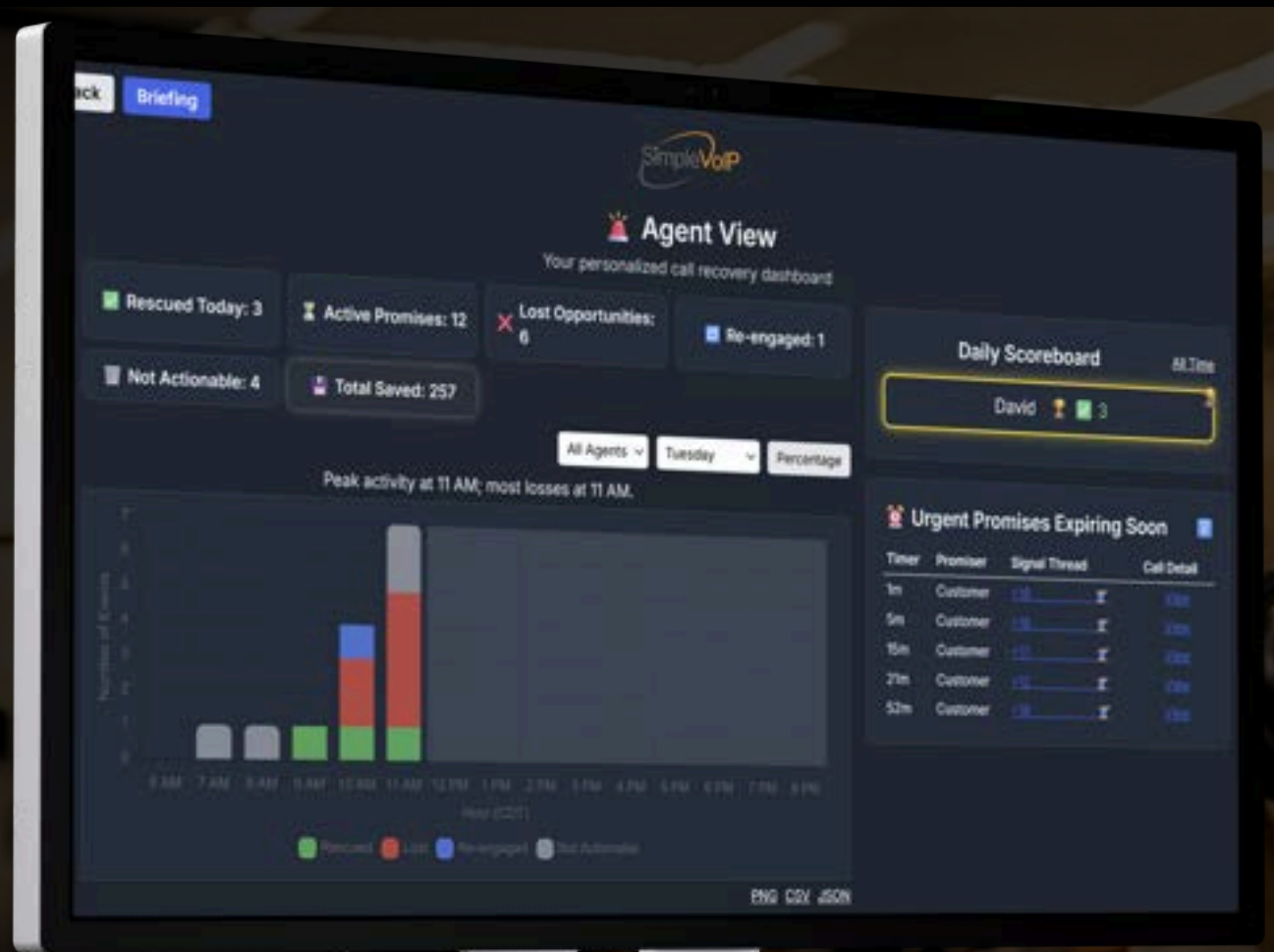
Every call matters, from membership inquiries to class sign-ups and billing questions. But when calls go unanswered, promises are missed, or follow-ups slip through, potential members quickly lose interest and move on.

Simple Intelligence makes every interaction count by automatically identifying membership intent, missed follow-ups, and customer sentiment, helping your staff convert or re-engage members and recover opportunities in real time.

Simple Intelligence (AI-Powered Call Analytics that *BUILDS* Loyalty)

Simple Intelligence listens to every call, flags interested leads, and alerts your team when a potential member hasn't been contacted — helping your business grow memberships and retention without the guesswork.

- **Promise Tracking:** Detects commitments like “I’ll send you pricing” or “I’ll call you after class” and ensures follow-up.
- **Lead Recovery Alerts:** Identify missed or abandoned membership inquiries before they go cold.
- **Sentiment Analysis:** Track tone and satisfaction to support better member relationships.
- **Conversion Scoring:** Measure which calls lead to successful sign-ups or renewals.
- **Performance Dashboards:** See which teams or trainers close the most memberships.
- **CRM Integration:** Pushes real-time alerts directly to your membership management system for immediate action.



- ✓ Increase member retention and satisfaction through consistent outreach and tracked follow-ups.
- ✓ Turn every inquiry into a new membership by spotting motivated prospects and recovering missed leads instantly.
- ✓ SI connects directly with your CRM and scheduling systems, giving you a complete view of every member interaction.