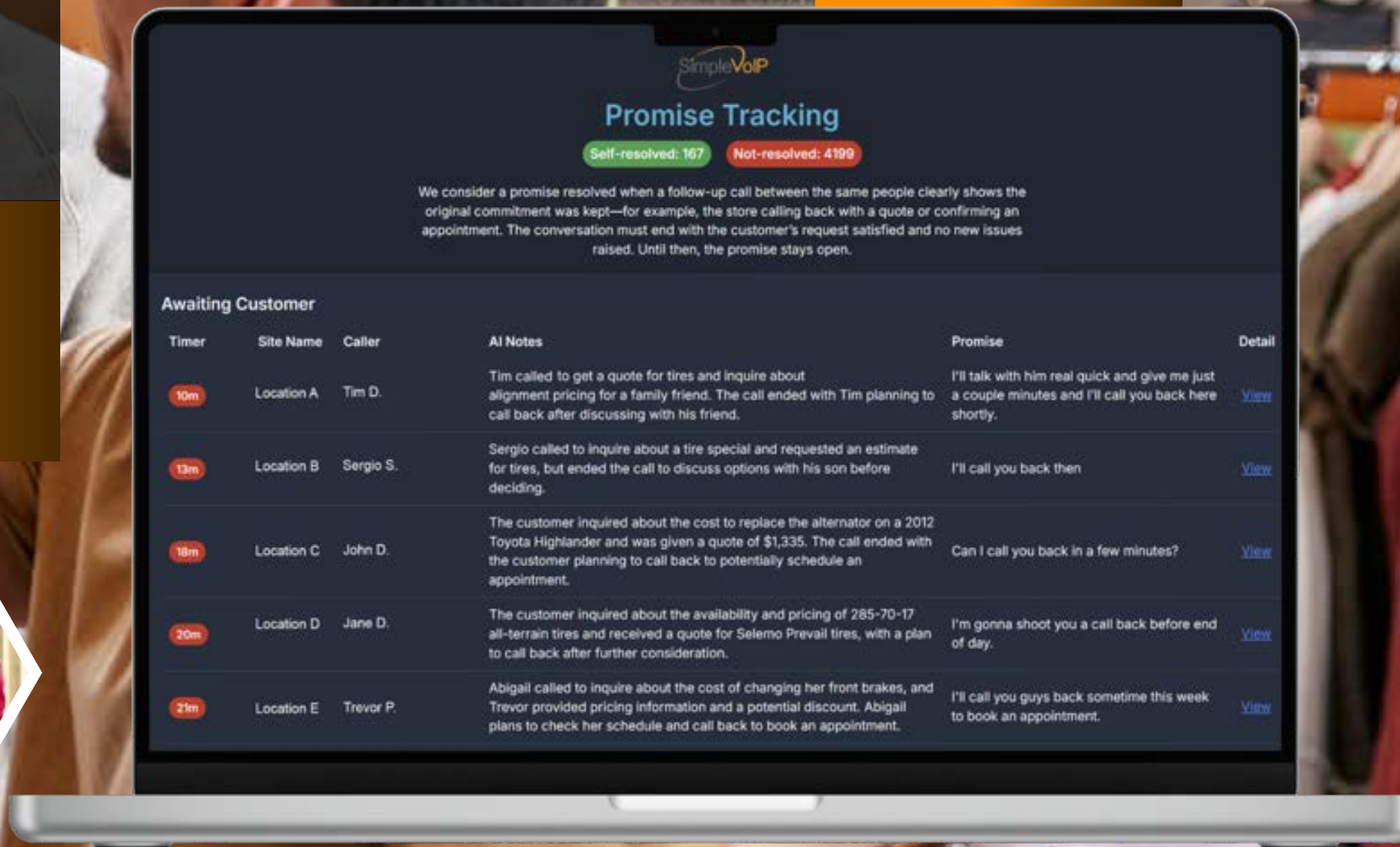


SIMPLE INTELLIGENCE FOR RETAIL



In retail, every call is a moment to impress.

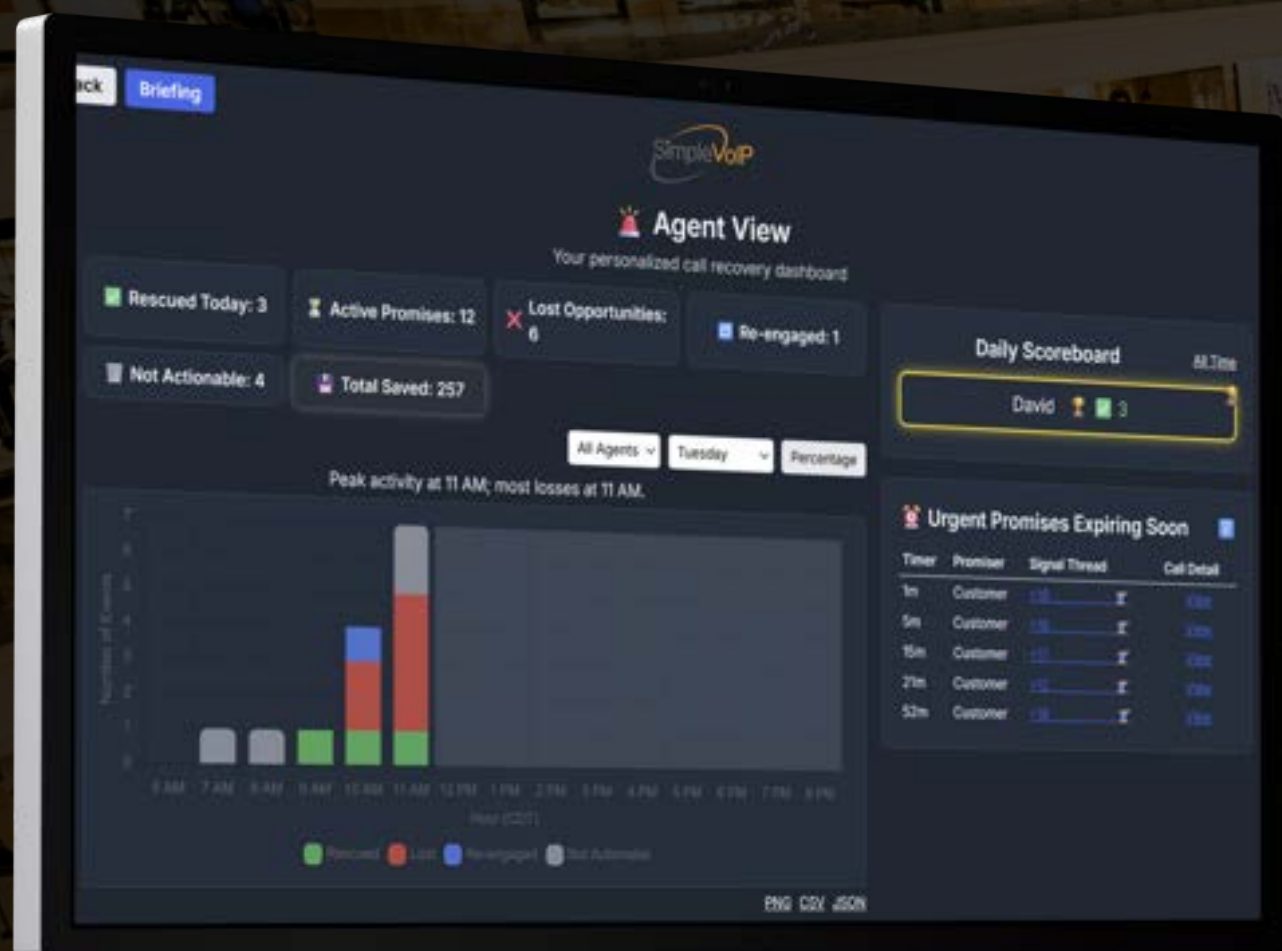
Every call matters, from product inquiries and stock checks to exchanges and delivery updates. But with multiple stores and thousands of calls, missed opportunities, unkept promises, and inconsistent service can lead to lost revenue and frustrated shoppers.

Simple Intelligence transforms every conversation into actionable insights, helping your teams catch missed sales, follow up faster, and deliver a more seamless customer experience, all through automated, real-time alerts and notifications.

Simple Intelligence (Voice AI That Turns “Just Checking” Into “I’ll Take It”)

Simple Intelligence listens to every call, detects buying intent, and alerts your team to missed opportunities or broken promises, so you can recover lost sales before customers shop somewhere else.

- **Promise Tracking:** Automatically detects commitments like “I’ll check that item” and reminds your team to follow up.
- **Missed Opportunity Alerts:** Get notified of calls where customers asked to order or check availability but didn’t complete the purchase.
- **Sentiment Analysis:** Gauge shopper tone and satisfaction to prevent churn or poor reviews.
- **Revenue Scoring:** Highlights calls that directly influence store performance and conversion rates.
- **Performance Dashboards:** Identify which stores or associates are closing the most sales, and why.
- **System Notifications:** Real-time alerts flow directly into your CRM or POS for instant action and recovery.



Increase revenue and customer satisfaction through consistent follow-ups and tracked shopper and sales rep promises.



Turn every inquiry into a sale by identifying ready buyers, recovering missed opportunities, and ensuring no customer slips away.



SI connects directly with your CRM, call center, and even your POS system getting data to give you a complete customer view.

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